



2010 Census Profile

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
Longitude: -97.5254236

	2000	2010	2000-2010 Annual Rate
Population	881	838	-0.50%
Households	424	504	1.74%
Housing Units	616	647	0.49%
Population by Race			
Total		838	100.0%
Population Reporting One Race		809	96.5%
White		512	61.1%
Black		209	24.9%
American Indian		38	4.5%
Asian		11	1.3%
Pacific Islander		0	0.0%
Some Other Race		39	4.7%
Population Reporting Two or More Races		29	3.5%
Total Hispanic Population		83	9.9%
Population by Sex			
Male		425	50.7%
Female		413	49.3%
Population by Age			
Total		838	100.0%
Age 0 - 4		39	4.7%
Age 5 - 9		31	3.7%
Age 10 - 14		27	3.2%
Age 15 - 19		33	3.9%
Age 20 - 24		102	12.2%
Age 25 - 29		144	17.2%
Age 30 - 34		86	10.3%
Age 35 - 39		79	9.4%
Age 40 - 44		47	5.6%
Age 45 - 49		53	6.3%
Age 50 - 54		69	8.2%
Age 55 - 59		42	5.0%
Age 60 - 64		43	5.1%
Age 65 - 69		16	1.9%
Age 70 - 74		11	1.3%
Age 75 - 79		5	0.6%
Age 80 - 84		6	0.7%
Age 85+		5	0.6%
Age 18+		722	86.2%
Age 65+		43	5.1%
Median Age by Sex and Race/Hispanic Origin			
Total Population		32.5	
Male		32.8	
Female		32.1	
White Alone		31.8	
Black Alone		36.4	
American Indian Alone		33.3	
Asian Alone		47.5	
Pacific Islander Alone		0.0	
Some Other Race Alone		30.8	
Two or More Races		26.9	
Hispanic Population		28.9	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

Households by Type		
Total	504	100.0%
Households with 1 Person	309	61.3%
Households with 2+ People	195	38.7%
Family Households	120	23.8%
Husband-wife Families	60	11.9%
With Own Children	20	4.0%
Other Family (No Spouse Present)	60	11.9%
With Own Children	36	7.1%
Nonfamily Households	75	14.9%
All Households with Children	65	12.9%
Multigenerational Households	4	0.8%
Unmarried Partner Households	49	9.7%
Male-female	39	7.7%
Same-sex	10	2.0%
Average Household Size	1.66	
Family Households by Size		
Total	120	100.0%
2 People	60	50.0%
3 People	25	20.8%
4 People	20	16.7%
5 People	7	5.8%
6 People	5	4.2%
7+ People	3	2.5%
Average Family Size	2.88	
Nonfamily Households by Size		
Total	384	100.0%
1 Person	309	80.5%
2 People	68	17.7%
3 People	5	1.3%
4 People	1	0.3%
5 People	1	0.3%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.22	
Population by Relationship and Household Type		
Total	838	100.0%
In Households	838	100.0%
In Family Households	369	44.0%
Householder	120	14.3%
Spouse	60	7.2%
Child	141	16.8%
Other relative	25	3.0%
Nonrelative	23	2.7%
In Nonfamily Households	469	56.0%
In Group Quarters	0	0.0%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	0	0.0%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Family Households by Age of Householder

Total	120	100.0%
Householder Age 15 - 44	73	60.8%
Householder Age 45 - 54	28	23.3%
Householder Age 55 - 64	14	11.7%
Householder Age 65 - 74	4	3.3%
Householder Age 75+	1	0.8%

Nonfamily Households by Age of Householder

Total	384	100.0%
Householder Age 15 - 44	228	59.4%
Householder Age 45 - 54	68	17.7%
Householder Age 55 - 64	55	14.3%
Householder Age 65 - 74	19	4.9%
Householder Age 75+	14	3.6%

Households by Race of Householder

Total	504	100.0%
Householder is White Alone	335	66.5%
Householder is Black Alone	117	23.2%
Householder is American Indian Alone	21	4.2%
Householder is Asian Alone	7	1.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	11	2.2%
Householder is Two or More Races	13	2.6%
Households with Hispanic Householder	24	4.8%

Husband-wife Families by Race of Householder

Total	60	100.0%
Householder is White Alone	42	70.0%
Householder is Black Alone	9	15.0%
Householder is American Indian Alone	2	3.3%
Householder is Asian Alone	2	3.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	6.7%
Householder is Two or More Races	1	1.7%
Husband-wife Families with Hispanic Householder	7	11.7%

Other Families (No Spouse) by Race of Householder

Total	60	100.0%
Householder is White Alone	26	43.3%
Householder is Black Alone	26	43.3%
Householder is American Indian Alone	3	5.0%
Householder is Asian Alone	1	1.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	5.0%
Householder is Two or More Races	1	1.7%
Other Families with Hispanic Householder	5	8.3%

Nonfamily Households by Race of Householder

Total	384	100.0%
Householder is White Alone	267	69.5%
Householder is Black Alone	82	21.4%
Householder is American Indian Alone	16	4.2%
Householder is Asian Alone	4	1.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	1.0%
Householder is Two or More Races	11	2.9%
Nonfamily Households with Hispanic Householder	12	3.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Total Housing Units by Occupancy

Total	647	100.0%
Occupied Housing Units	504	77.9%
Vacant Housing Units		
For Rent	57	8.8%
Rented, not Occupied	3	0.5%
For Sale Only	47	7.3%
Sold, not Occupied	2	0.3%
For Seasonal/Recreational/Occasional Use	2	0.3%
For Migrant Workers	0	0.0%
Other Vacant	32	4.9%
Total Vacancy Rate	22.1%	

Households by Tenure and Mortgage Status

Total	504	100.0%
Owner Occupied	104	20.6%
Owned with a Mortgage/Loan	82	16.3%
Owned Free and Clear	22	4.4%
Average Household Size	2.05	
Renter Occupied	400	79.4%
Average Household Size	1.56	

Owner-occupied Housing Units by Race of Householder

Total	104	100.0%
Householder is White Alone	74	71.2%
Householder is Black Alone	15	14.4%
Householder is American Indian Alone	5	4.8%
Householder is Asian Alone	2	1.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	6	5.8%
Householder is Two or More Races	2	1.9%
Owner-occupied Housing Units with Hispanic Householder	6	5.8%

Renter-occupied Housing Units by Race of Householder

Total	400	100.0%
Householder is White Alone	261	65.3%
Householder is Black Alone	102	25.5%
Householder is American Indian Alone	16	4.0%
Householder is Asian Alone	5	1.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	1.3%
Householder is Two or More Races	11	2.8%
Renter-occupied Housing Units with Hispanic Householder	18	4.5%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.59
Householder is Black Alone	1.78
Householder is American Indian Alone	1.57
Householder is Asian Alone	1.57
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.18
Householder is Two or More Races	1.46
Householder is Hispanic	3.13

Source: U.S. Census Bureau, Census 2010 Summary File 1.



ACS Housing Summary

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	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	834		96	High
Total Households	534		54	High
Total Housing Units	624		45	High
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	118	100.0%	49	Medium
Less than \$10,000	0	0.0%	10	
\$10,000 to \$14,999	0	0.0%	10	
\$15,000 to \$19,999	0	0.0%	10	
\$20,000 to \$24,999	0	0.0%	10	
\$25,000 to \$29,999	0	0.0%	10	
\$30,000 to \$34,999	0	0.0%	10	
\$35,000 to \$39,999	0	0.0%	10	
\$40,000 to \$49,999	0	0.0%	10	
\$50,000 to \$59,999	24	20.3%	27	Low
\$60,000 to \$69,999	8	6.8%	12	Low
\$70,000 to \$79,999	33	28.0%	29	Low
\$80,000 to \$89,999	6	5.1%	10	Low
\$90,000 to \$99,999	5	4.2%	8	Low
\$100,000 to \$124,999	35	29.7%	30	Low
\$125,000 to \$149,999	0	0.0%	10	
\$150,000 to \$174,999	7	5.9%	10	Low
\$175,000 to \$199,999	0	0.0%	10	
\$200,000 to \$249,999	0	0.0%	10	
\$250,000 to \$299,999	0	0.0%	10	
\$300,000 to \$399,999	0	0.0%	10	
\$400,000 to \$499,999	0	0.0%	10	
\$500,000 to \$749,999	0	0.0%	10	
\$750,000 to \$999,999	0	0.0%	10	
\$1,000,000 or more	0	0.0%	10	
Median Home Value	\$78,182		N/A	
Average Home Value	\$83,340		\$50,558	Medium
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	118	100.0%	49	Medium
Housing units with a mortgage/contract to purchase/similar debt	75	63.6%	43	Medium
Second mortgage only	9	7.6%	11	Low
Home equity loan only	6	5.1%	10	Low
Both second mortgage and home equity loan	0	0.0%	10	
No second mortgage and no home equity loan	60	50.8%	39	Medium
Housing units without a mortgage	43	36.4%	35	Low
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	\$92,175		\$76,914	Low
Housing units without a mortgage	\$67,930		\$77,451	Low

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High Medium Low

December 06, 2014



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	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	416	100.0%	64	High
With cash rent	416	100.0%	64	High
Less than \$100	3	0.7%	5	Low
\$100 to \$149	0	0.0%	10	
\$150 to \$199	0	0.0%	10	
\$200 to \$249	32	7.7%	39	Low
\$250 to \$299	14	3.4%	16	Low
\$300 to \$349	16	3.8%	15	Low
\$350 to \$399	50	12.0%	45	Low
\$400 to \$449	41	9.9%	30	Low
\$450 to \$499	102	24.5%	49	Medium
\$500 to \$549	22	5.3%	21	Low
\$550 to \$599	37	8.9%	29	Low
\$600 to \$649	77	18.5%	54	Low
\$650 to \$699	17	4.1%	18	Low
\$700 to \$749	5	1.2%	8	Low
\$750 to \$799	0	0.0%	10	
\$800 to \$899	0	0.0%	10	
\$900 to \$999	0	0.0%	10	
\$1,000 to \$1,249	0	0.0%	10	
\$1,250 to \$1,499	0	0.0%	10	
\$1,500 to \$1,999	0	0.0%	10	
\$2,000 or more	0	0.0%	10	
No cash rent	0	0.0%	10	
Median Contract Rent	\$475		N/A	
Average Contract Rent	\$475		\$111	Medium
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	416	100.0%	64	High
Pay extra for one or more utilities	291	70.0%	74	Medium
No extra payment for any utilities	125	30.0%	54	Medium
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	624	100.0%	45	
1, detached	156	25.0%	49	Medium
1, attached	19	3.0%	17	Low
2	105	16.8%	50	Medium
3 or 4	133	21.3%	57	Medium
5 to 9	147	23.6%	57	Medium
10 to 19	26	4.2%	26	Low
20 to 49	28	4.5%	26	Low
50 or more	10	1.6%	11	Low
Mobile home	0	0.0%	10	
Boat, RV, van, etc.	0	0.0%	10	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High Medium Low

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	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	624	100.0%	45	
Built 2010 or later	0	0.0%	10	
Built 2000 to 2009	18	2.9%	25	■
Built 1990 to 1999	4	0.6%	7	■
Built 1980 to 1989	43	6.9%	46	■
Built 1970 to 1979	15	2.4%	15	■
Built 1960 to 1969	67	10.7%	43	■
Built 1950 to 1959	45	7.2%	26	■
Built 1940 to 1949	75	12.0%	37	■
Built 1939 or earlier	357	57.2%	75	■
Median Year Structure Built	1940		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	534	100.0%	54	
Owner occupied				
Moved in 2010 or later	4	0.7%	6	
Moved in 2000 to 2009	77	14.4%	39	■
Moved in 1990 to 1999	6	1.1%	10	■
Moved in 1980 to 1989	10	1.9%	14	■
Moved in 1970 to 1979	16	3.0%	21	■
Moved in 1969 or earlier	5	0.9%	8	■
Renter occupied				
Moved in 2010 or later	149	27.9%	61	
Moved in 2000 to 2009	257	48.1%	71	■
Moved in 1990 to 1999	0	0.0%	10	
Moved in 1980 to 1989	10	1.9%	16	■
Moved in 1970 to 1979	0	0.0%	10	
Moved in 1969 or earlier	0	0.0%	10	
Median Year Householder Moved Into Unit	2007		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	534	100.0%	54	
Utility gas	244	45.7%	66	■
Bottled, tank, or LP gas	22	4.1%	26	■
Electricity	268	50.2%	61	■
Fuel oil, kerosene, etc.	0	0.0%	10	
Coal or coke	0	0.0%	10	
Wood	0	0.0%	10	
Solar energy	0	0.0%	10	
Other fuel	0	0.0%	10	
No fuel used	0	0.0%	10	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■ high ■ medium ■ low

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	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	534	100.0%	54	High
Owner occupied				
No vehicle available	6	1.1%	10	Low
1 vehicle available	80	15.0%	45	Medium
2 vehicles available	28	5.2%	31	Low
3 vehicles available	0	0.0%	10	
4 vehicles available	0	0.0%	10	
5 or more vehicles available	4	0.7%	9	Low
Renter occupied				
No vehicle available	75	14.0%	37	Medium
1 vehicle available	287	53.7%	66	Medium
2 vehicles available	52	9.7%	46	Low
3 vehicles available	2	0.4%	4	Low
4 vehicles available	0	0.0%	10	
5 or more vehicles available	0	0.0%	10	
Average Number of Vehicles Available	1.0		0.2	Medium

Data Note: N/A means not available.

2008-2012 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High Medium Low

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	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	834		96	
Total Households	534		54	
Total Housing Units	624		45	
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	684	100.0%	80	
Never married	293	42.8%	80	
Married	197	28.8%	54	
Widowed	9	1.3%	10	
Divorced	185	27.0%	59	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	795	100.0%	87	
Enrolled in school	135	17.0%	67	
Enrolled in nursery school, preschool	0	0.0%	10	
Public school	0	0.0%	10	
Private school	0	0.0%	10	
Enrolled in kindergarten	0	0.0%	10	
Public school	0	0.0%	10	
Private school	0	0.0%	10	
Enrolled in grade 1 to grade 4	24	3.0%	27	
Public school	24	3.0%	27	
Private school	0	0.0%	10	
Enrolled in grade 5 to grade 8	4	0.5%	6	
Public school	4	0.5%	6	
Private school	0	0.0%	10	
Enrolled in grade 9 to grade 12	33	4.2%	47	
Public school	33	4.2%	47	
Private school	0	0.0%	10	
Enrolled in college undergraduate years	54	6.8%	35	
Public school	48	6.0%	34	
Private school	6	0.8%	11	
Enrolled in graduate or professional school	20	2.5%	17	
Public school	20	2.5%	17	
Private school	0	0.0%	10	
Not enrolled in school	660	83.0%	96	
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	570	100.0%	89	
No schooling completed	15	2.6%	23	
Nursery School	0	0.0%	10	
Kindergarten	0	0.0%	10	
1-4th Grade	0	0.0%	10	
5-8th Grade	16	2.8%	22	
Some High School	22	3.9%	24	
High School Diploma	65	11.4%	34	
GED	18	3.2%	19	
Some College	198	34.7%	59	
Associate's degree	65	11.4%	52	
Bachelor's degree	79	13.9%	37	
Master's degree	82	14.4%	62	
Professional school degree	10	1.8%	14	
Doctorate degree	0	0.0%	10	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

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	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	759	100.0%	90	
5 to 17 years				
Speak only English	42	5.5%	22	
Speak Spanish	33	4.3%	47	
Speak English "very well" or "well"	33	4.3%	47	
Speak English "not well"	0	0.0%	10	
Speak English "not at all"	0	0.0%	10	
Speak other Indo-European languages	0	0.0%	10	
Speak English "very well" or "well"	0	0.0%	10	
Speak English "not well"	0	0.0%	10	
Speak English "not at all"	0	0.0%	10	
Speak Asian and Pacific Island languages	0	0.0%	10	
Speak English "very well" or "well"	0	0.0%	10	
Speak English "not well"	0	0.0%	10	
Speak English "not at all"	0	0.0%	10	
Speak other languages	0	0.0%	10	
Speak English "very well" or "well"	0	0.0%	10	
Speak English "not well"	0	0.0%	10	
Speak English "not at all"	0	0.0%	10	
18 to 64 years				
Speak only English	605	79.7%	90	
Speak Spanish	6	0.8%	10	
Speak English "very well" or "well"	6	0.8%	10	
Speak English "not well"	0	0.0%	10	
Speak English "not at all"	0	0.0%	10	
Speak other Indo-European languages	0	0.0%	10	
Speak English "very well" or "well"	0	0.0%	10	
Speak English "not well"	0	0.0%	10	
Speak English "not at all"	0	0.0%	10	
Speak Asian and Pacific Island languages	0	0.0%	10	
Speak English "very well" or "well"	0	0.0%	10	
Speak English "not well"	0	0.0%	10	
Speak English "not at all"	0	0.0%	10	
Speak other languages	5	0.7%	8	
Speak English "very well" or "well"	5	0.7%	8	
Speak English "not well"	0	0.0%	10	
Speak English "not at all"	0	0.0%	10	
65 years and over				
Speak only English	63	8.3%	46	
Speak Spanish	5	0.7%	8	
Speak English "very well" or "well"	5	0.7%	8	
Speak English "not well"	0	0.0%	10	
Speak English "not at all"	0	0.0%	10	
Speak other Indo-European languages	0	0.0%	10	
Speak English "very well" or "well"	0	0.0%	10	
Speak English "not well"	0	0.0%	10	
Speak English "not at all"	0	0.0%	10	
Speak Asian and Pacific Island languages	0	0.0%	10	
Speak English "very well" or "well"	0	0.0%	10	
Speak English "not well"	0	0.0%	10	
Speak English "not at all"	0	0.0%	10	
Speak other languages	0	0.0%	10	
Speak English "very well" or "well"	0	0.0%	10	
Speak English "not well"	0	0.0%	10	
Speak English "not at all"	0	0.0%	10	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



ACS Population Summary

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
Longitude: -97.5254236

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	435	100.0%	96	High
Worked in state and in county of residence	346	79.5%	88	High
Worked in state and outside county of residence	89	20.5%	88	Low
Worked outside state of residence	0	0.0%	10	
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	435	100.0%	96	High
Drove alone	372	85.5%	91	High
Carpooled	20	4.6%	19	Low
Public transportation (excluding taxicab)	15	3.4%	16	Low
Bus or trolley bus	15	3.4%	16	Low
Streetcar or trolley car	0	0.0%	10	
Subway or elevated	0	0.0%	10	
Railroad	0	0.0%	10	
Ferryboat	0	0.0%	10	
Taxicab	0	0.0%	10	
Motorcycle	0	0.0%	10	
Bicycle	3	0.7%	5	Low
Walked	7	1.6%	10	Low
Other means	0	0.0%	10	
Worked at home	18	4.1%	25	Low
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	417	100.0%	93	High
Less than 5 minutes	26	6.2%	22	Low
5 to 9 minutes	131	31.4%	57	High
10 to 14 minutes	79	18.9%	50	High
15 to 19 minutes	40	9.6%	28	Low
20 to 24 minutes	37	8.9%	27	Low
25 to 29 minutes	35	8.4%	46	Low
30 to 34 minutes	29	7.0%	20	Low
35 to 39 minutes	0	0.0%	10	
40 to 44 minutes	0	0.0%	10	
45 to 59 minutes	0	0.0%	10	
60 to 89 minutes	8	1.9%	12	Low
90 or more minutes	32	7.7%	46	Low
Average Travel Time to Work (in minutes)	26.0		21.5	Low



ACS Population Summary

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
Longitude: -97.5254236

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	459	100.0%	84	
Management	6	1.3%	9	
Business and financial operations	13	2.8%	15	
Computer and mathematical	4	0.9%	6	
Architecture and engineering	0	0.0%	10	
Life, physical, and social science	2	0.4%	4	
Community and social services	7	1.5%	9	
Legal	0	0.0%	10	
Education, training, and library	17	3.7%	20	
Arts, design, entertainment, sports, and media	4	0.9%	6	
Healthcare practitioner, technologists, and technicians	37	8.1%	36	
Healthcare support	11	2.4%	14	
Protective service	0	0.0%	10	
Food preparation and serving related	135	29.4%	66	
Building and grounds cleaning and maintenance	8	1.7%	9	
Personal care and service	3	0.7%	4	
Sales and related	42	9.2%	41	
Office and administrative support	120	26.1%	67	
Farming, fishing, and forestry	0	0.0%	10	
Construction and extraction	7	1.5%	8	
Installation, maintenance, and repair	9	2.0%	9	
Production	4	0.9%	9	
Transportation and material moving	30	6.5%	30	
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	459	100.0%	84	
Agriculture, forestry, fishing and hunting	0	0.0%	10	
Mining, quarrying, and oil and gas extraction	4	0.9%	9	
Construction	0	0.0%	10	
Manufacturing	18	3.9%	24	
Wholesale trade	0	0.0%	10	
Retail trade	51	11.1%	42	
Transportation and warehousing	68	14.8%	64	
Utilities	0	0.0%	10	
Information	22	4.8%	17	
Finance and insurance	9	2.0%	9	
Real estate and rental and leasing	12	2.6%	11	
Professional, scientific, and technical services	7	1.5%	11	
Management of companies and enterprises	0	0.0%	10	
Administrative and support and waste management services	27	5.9%	27	
Educational services	41	8.9%	25	
Health care and social assistance	55	12.0%	43	
Arts, entertainment, and recreation	44	9.6%	38	
Accommodation and food services	95	20.7%	51	
Other services, except public administration	6	1.3%	11	
Public administration	0	0.0%	10	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



ACS Population Summary

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
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	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	340	100.0%	70	■ ■
Own children under 6 years only	18	5.3%	23	■
In labor force	8	2.4%	11	■
Not in labor force	10	2.9%	15	■
Own children under 6 years and 6 to 17 years	42	12.4%	22	■ ■
In labor force	42	12.4%	22	■ ■
Not in labor force	0	0.0%	10	
Own children 6 to 17 years only	32	9.4%	46	■
In labor force	32	9.4%	46	■
Not in labor force	0	0.0%	10	
No own children under 18 years	248	72.9%	72	■ ■
In labor force	187	55.0%	70	■ ■
Not in labor force	61	17.9%	39	■ ■
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	834	100.0%	96	■ ■ ■
Under .50	51	6.1%	33	■ ■
.50 to .99	209	25.1%	109	■ ■
1.00 to 1.24	86	10.3%	43	■ ■
1.25 to 1.49	24	2.9%	19	■
1.50 to 1.84	83	10.0%	49	■ ■
1.85 to 1.99	0	0.0%	10	
2.00 and over	381	45.7%	148	■ ■
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	684	100.0%	80	■ ■ ■
Veteran	121	17.7%	55	■ ■
Nonveteran	563	82.3%	85	■ ■ ■
Male	317	46.3%	70	■ ■
Veteran	121	17.7%	55	■ ■
Nonveteran	196	28.7%	60	■ ■
Female	367	53.7%	70	■ ■ ■
Veteran	0	0.0%	10	
Nonveteran	367	53.7%	70	■ ■ ■
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	121	100.0%	55	■ ■
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	24	19.8%	26	■
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	0	0.0%	10	■ ■ ■
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	0	0.0%	10	
Gulf War (8/90 to 8/01), no Vietnam Era	30	24.8%	44	■
Gulf War (8/90 to 8/01) and Vietnam Era	0	0.0%	10	
Vietnam Era, no Korean War, no World War II	27	22.3%	27	■
Vietnam Era and Korean War, no World War II	0	0.0%	10	
Vietnam Era and Korean War and World War II	0	0.0%	10	
Korean War, no Vietnam Era, no World War II	9	7.4%	13	■
Korean War and World War II, no Vietnam Era	0	0.0%	10	
World War II, no Korean War, no Vietnam Era	0	0.0%	10	
Between Gulf War and Vietnam Era only	5	4.1%	8	■
Between Vietnam Era and Korean War only	26	21.5%	39	■
Between Korean War and World War II only	0	0.0%	10	
Pre-World War II only	0	0.0%	10	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■ ■ high ■ ■ medium ■ low

December 06, 2014



ACS Population Summary

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	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY POVERTY STATUS				
Total	534	100.0%	54	■■■
Income in the past 12 months below poverty level	135	25.3%	57	■■
Married-couple family	9	1.7%	10	■
Other family - male householder (no wife present)	9	1.7%	14	■
Other family - female householder (no husband present)	36	6.7%	30	■
Nonfamily household - male householder	47	8.8%	43	■
Nonfamily household - female householder	34	6.4%	24	■
Income in the past 12 months at or above poverty level	399	74.7%	64	■■■
Married-couple family	69	12.9%	44	■■
Other family - male householder (no wife present)	0	0.0%	10	
Other family - female householder (no husband present)	0	0.0%	10	
Nonfamily household - male householder	164	30.7%	56	■■
Nonfamily household - female householder	166	31.1%	60	■■
HOUSEHOLDS BY INCOME				
Total	534	100.0%	54	■■■
Less than \$10,000	64	12.0%	45	■
\$10,000 to \$14,999	104	19.5%	42	■■
\$15,000 to \$19,999	64	12.0%	39	■■
\$20,000 to \$24,999	83	15.5%	48	■■
\$25,000 to \$29,999	45	8.4%	36	■
\$30,000 to \$34,999	23	4.3%	20	■
\$35,000 to \$39,999	10	1.9%	11	■
\$40,000 to \$44,999	44	8.2%	37	■
\$45,000 to \$49,999	18	3.4%	18	■
\$50,000 to \$59,999	9	1.7%	11	■
\$60,000 to \$74,999	34	6.4%	32	■
\$75,000 to \$99,999	30	5.6%	44	■
\$100,000 to \$124,999	0	0.0%	10	
\$125,000 to \$149,999	0	0.0%	10	
\$150,000 to \$199,999	6	1.1%	10	■
\$200,000 or more	0	0.0%	10	
Median Household Income	\$21,786		N/A	
Average Household Income	\$30,526		\$7,483	■■
Per Capita Income	\$19,810		\$4,935	■■

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■■■ high ■■ medium ■ low

December 06, 2014



ACS Population Summary

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	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	81	100.0%	47	■ ■
Less than \$10,000	11	13.6%	14	■
\$10,000 to \$14,999	35	43.2%	32	■
\$15,000 to \$19,999	14	17.3%	13	■
\$20,000 to \$24,999	0	0.0%	10	
\$25,000 to \$29,999	0	0.0%	10	
\$30,000 to \$34,999	0	0.0%	10	
\$35,000 to \$39,999	0	0.0%	10	
\$40,000 to \$44,999	16	19.8%	22	■
\$45,000 to \$49,999	5	6.2%	8	■
\$50,000 to \$59,999	0	0.0%	10	
\$60,000 to \$74,999	0	0.0%	10	
\$75,000 to \$99,999	0	0.0%	10	
\$100,000 to \$124,999	0	0.0%	10	
\$125,000 to \$149,999	0	0.0%	10	
\$150,000 to \$199,999	0	0.0%	10	
\$200,000 or more	0	0.0%	10	
Median Household Income for HHr <25	\$13,772		N/A	
Average Household Income for HHr <25	\$20,478		\$19,077	■
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	241	100.0%	70	■ ■
Less than \$10,000	4	1.7%	6	■
\$10,000 to \$14,999	17	7.1%	14	■
\$15,000 to \$19,999	24	10.0%	27	■
\$20,000 to \$24,999	49	20.3%	41	■
\$25,000 to \$29,999	45	18.7%	36	■
\$30,000 to \$34,999	18	7.5%	18	■
\$35,000 to \$39,999	4	1.7%	6	■
\$40,000 to \$44,999	28	11.6%	38	■
\$45,000 to \$49,999	7	2.9%	10	■
\$50,000 to \$59,999	5	2.1%	8	■
\$60,000 to \$74,999	34	14.1%	32	■
\$75,000 to \$99,999	0	0.0%	10	
\$100,000 to \$124,999	0	0.0%	10	
\$125,000 to \$149,999	0	0.0%	10	
\$150,000 to \$199,999	6	2.5%	10	■
\$200,000 or more	0	0.0%	10	
Median Household Income for HHr 25-44	\$27,606		N/A	
Average Household Income for HHr 25-44	\$36,337		\$17,388	■ ■

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■ ■ high ■ medium ■ low


















December 06, 2014



ACS Population Summary

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	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	149	100.0%	64	
Less than \$10,000	23	15.4%	20	
\$10,000 to \$14,999	43	28.9%	34	
\$15,000 to \$19,999	3	2.0%	5	
\$20,000 to \$24,999	34	22.8%	27	
\$25,000 to \$29,999	0	0.0%	10	
\$30,000 to \$34,999	0	0.0%	10	
\$35,000 to \$39,999	6	4.0%	10	
\$40,000 to \$44,999	0	0.0%	10	
\$45,000 to \$49,999	6	4.0%	9	
\$50,000 to \$59,999	4	2.7%	9	
\$60,000 to \$74,999	0	0.0%	10	
\$75,000 to \$99,999	30	20.1%	44	
\$100,000 to \$124,999	0	0.0%	10	
\$125,000 to \$149,999	0	0.0%	10	
\$150,000 to \$199,999	0	0.0%	10	
\$200,000 or more	0	0.0%	10	
Median Household Income for HHr 45-64	\$20,583		N/A	
Average Household Income for HHr 45-64	\$33,109		\$30,624	
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	63	100.0%	46	
Less than \$10,000	26	41.3%	39	
\$10,000 to \$14,999	9	14.3%	13	
\$15,000 to \$19,999	23	36.5%	25	
\$20,000 to \$24,999	0	0.0%	10	
\$25,000 to \$29,999	0	0.0%	10	
\$30,000 to \$34,999	5	7.9%	8	
\$35,000 to \$39,999	0	0.0%	10	
\$40,000 to \$44,999	0	0.0%	10	
\$45,000 to \$49,999	0	0.0%	10	
\$50,000 to \$59,999	0	0.0%	10	
\$60,000 to \$74,999	0	0.0%	10	
\$75,000 to \$99,999	0	0.0%	10	
\$100,000 to \$124,999	0	0.0%	10	
\$125,000 to \$149,999	0	0.0%	10	
\$150,000 to \$199,999	0	0.0%	10	
\$200,000 or more	0	0.0%	10	
Median Household Income for HHr 65+	\$12,638		N/A	
Average Household Income for HHr 65+	\$15,110		\$14,963	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability:  high  medium  low

December 06, 2014



ACS Population Summary

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
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	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	534	100.0%	54	
With public assistance income	59	11.0%	43	
No public assistance income	475	89.0%	66	
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	534	100.0%	54	
With Food Stamps/SNAP	151	28.3%	56	
With No Food Stamps/SNAP	383	71.7%	66	
HOUSEHOLDS BY DISABILITY STATUS				
Total	534	100.0%	54	
With 1+ Persons w/Disability	139	26.0%	59	
With No Person w/Disability	395	74.0%	73	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2012, adjusted for inflation.

2008-2012 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



Business Summary

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
Longitude: -97.5254236

Data for all businesses in area

Total Businesses:	53
Total Employees:	241
Total Residential Population:	826
Employee/Residential Population Ratio:	0.29:1

by SIC Codes			Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	1	1.9%	1	0.4%
Construction	2	3.8%	3	1.2%
Manufacturing	1	1.9%	0	0.0%
Transportation	0	0.0%	0	0.0%
Communication	2	3.8%	76	31.5%
Utility	0	0.0%	0	0.0%
Wholesale Trade	3	5.7%	6	2.5%
Retail Trade Summary	11	20.8%	30	12.4%
Home Improvement	1	1.9%	1	0.4%
General Merchandise Stores	1	1.9%	1	0.4%
Food Stores	0	0.0%	0	0.0%
Auto Dealers, Gas Stations, Auto Aftermarket	0	0.0%	0	0.0%
Apparel & Accessory Stores	1	1.9%	5	2.1%
Furniture & Home Furnishings	0	0.0%	0	0.0%
Eating & Drinking Places	6	11.3%	18	7.5%
Miscellaneous Retail	2	3.8%	5	2.1%
Finance, Insurance, Real Estate Summary	6	11.3%	14	5.8%
Banks, Savings & Lending Institutions	0	0.0%	0	0.0%
Securities Brokers	0	0.0%	0	0.0%
Insurance Carriers & Agents	3	5.7%	2	0.8%
Real Estate, Holding, Other Investment Offices	3	5.7%	12	5.0%
Services Summary	22	41.5%	110	45.6%
Hotels & Lodging	0	0.0%	0	0.0%
Automotive Services	0	0.0%	0	0.0%
Motion Pictures & Amusements	1	1.9%	2	0.8%
Health Services	1	1.9%	2	0.8%
Legal Services	1	1.9%	2	0.8%
Education Institutions & Libraries	2	3.8%	48	19.9%
Other Services	17	32.1%	56	23.2%
Government	0	0.0%	0	0.0%
Unclassified Establishments	5	9.4%	1	0.4%
Totals	53	100.0%	241	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

December 06, 2014



Business Summary

Paseo Arts District
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Paseo Arts District - Oklahoma City, OK
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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	1.9%	1	0.4%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	3	5.7%	5	2.1%
Manufacturing	1	1.9%	0	0.0%
Wholesale Trade	3	5.7%	6	2.5%
Retail Trade	5	9.4%	12	5.0%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	1	1.9%	1	0.4%
Food & Beverage Stores	1	1.9%	4	1.7%
Health & Personal Care Stores	0	0.0%	0	0.0%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	1	1.9%	5	2.1%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%
General Merchandise Stores	1	1.9%	1	0.4%
Miscellaneous Store Retailers	1	1.9%	1	0.4%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	0	0.0%	0	0.0%
Information	3	5.7%	79	32.8%
Finance & Insurance	3	5.7%	2	0.8%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	0	0.0%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%
Insurance Carriers & Related Activities; Funds, Trusts &	3	5.7%	2	0.8%
Real Estate, Rental & Leasing	1	1.9%	3	1.2%
Professional, Scientific & Tech Services	4	7.5%	17	7.1%
Legal Services	1	1.9%	2	0.8%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	6	11.3%	11	4.6%
Educational Services	1	1.9%	45	18.7%
Health Care & Social Assistance	2	3.8%	3	1.2%
Arts, Entertainment & Recreation	2	3.8%	8	3.3%
Accommodation & Food Services	6	11.3%	18	7.5%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	6	11.3%	18	7.5%
Other Services (except Public Administration)	7	13.2%	30	12.4%
Automotive Repair & Maintenance	0	0.0%	0	0.0%
Public Administration	0	0.0%	0	0.0%
Unclassified Establishments	5	9.4%	1	0.4%
Total	53	100.0%	241	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

December 06, 2014



Community Profile

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
Longitude: -97.5254236

Population Summary

2000 Total Population	881
2010 Total Population	838
2014 Total Population	826
2014 Group Quarters	0
2019 Total Population	843
2014-2019 Annual Rate	0.41%

Household Summary

2000 Households	424
2000 Average Household Size	2.03
2010 Households	504
2010 Average Household Size	1.66
2014 Households	498
2014 Average Household Size	1.66
2019 Households	507
2019 Average Household Size	1.66
2014-2019 Annual Rate	0.36%
2010 Families	120
2010 Average Family Size	2.88
2014 Families	116
2014 Average Family Size	2.86
2019 Families	116
2019 Average Family Size	2.86
2014-2019 Annual Rate	0.00%

Housing Unit Summary

2000 Housing Units	616
Owner Occupied Housing Units	13.3%
Renter Occupied Housing Units	55.5%
Vacant Housing Units	31.2%
2010 Housing Units	647
Owner Occupied Housing Units	16.1%
Renter Occupied Housing Units	61.8%
Vacant Housing Units	22.1%
2014 Housing Units	647
Owner Occupied Housing Units	15.3%
Renter Occupied Housing Units	61.7%
Vacant Housing Units	23.0%
2019 Housing Units	659
Owner Occupied Housing Units	15.2%
Renter Occupied Housing Units	61.8%
Vacant Housing Units	23.1%

Median Household Income

2014	\$23,457
2019	\$26,387

Median Home Value

2014	\$107,258
2019	\$144,000

Per Capita Income

2014	\$20,180
2019	\$23,343

Median Age

2010	32.5
2014	32.4
2019	32.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
Longitude: -97.5254236

2014 Households by Income

Household Income Base	498
<\$15,000	33.3%
\$15,000 - \$24,999	18.7%
\$25,000 - \$34,999	14.7%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	1.8%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	0.4%
\$200,000+	1.0%

Average Household Income \$33,472

2019 Households by Income

Household Income Base	507
<\$15,000	33.1%
\$15,000 - \$24,999	14.6%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	2.6%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.6%
\$200,000+	1.6%

Average Household Income \$38,813

2014 Owner Occupied Housing Units by Value

Total	99
<\$50,000	12.1%
\$50,000 - \$99,999	33.3%
\$100,000 - \$149,999	31.3%
\$150,000 - \$199,999	11.1%
\$200,000 - \$249,999	4.0%
\$250,000 - \$299,999	2.0%
\$300,000 - \$399,999	2.0%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	2.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	1.0%

Average Home Value \$138,131

2019 Owner Occupied Housing Units by Value

Total	100
<\$50,000	8.0%
\$50,000 - \$99,999	20.0%
\$100,000 - \$149,999	25.0%
\$150,000 - \$199,999	18.0%
\$200,000 - \$249,999	9.0%
\$250,000 - \$299,999	5.0%
\$300,000 - \$399,999	5.0%
\$400,000 - \$499,999	2.0%
\$500,000 - \$749,999	6.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	2.0%

Average Home Value \$202,750

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
Longitude: -97.5254236

2010 Population by Age

Total	838
0 - 4	4.7%
5 - 9	3.7%
10 - 14	3.2%
15 - 24	16.1%
25 - 34	27.4%
35 - 44	15.0%
45 - 54	14.6%
55 - 64	10.1%
65 - 74	3.2%
75 - 84	1.3%
85 +	0.6%
18 +	86.2%

2014 Population by Age

Total	826
0 - 4	4.5%
5 - 9	3.6%
10 - 14	3.0%
15 - 24	16.3%
25 - 34	28.0%
35 - 44	14.3%
45 - 54	13.7%
55 - 64	10.8%
65 - 74	3.9%
75 - 84	1.3%
85 +	0.6%
18 +	86.6%

2019 Population by Age

Total	843
0 - 4	4.6%
5 - 9	3.6%
10 - 14	3.0%
15 - 24	14.8%
25 - 34	29.2%
35 - 44	14.6%
45 - 54	12.5%
55 - 64	11.2%
65 - 74	4.6%
75 - 84	1.4%
85 +	0.6%
18 +	86.6%

2010 Population by Sex

Males	425
Females	413

2014 Population by Sex

Males	422
Females	404

2019 Population by Sex

Males	433
Females	410

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
Longitude: -97.5254236

2010 Population by Race/Ethnicity

Total	838
White Alone	61.1%
Black Alone	24.9%
American Indian Alone	4.5%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.7%
Two or More Races	3.5%
Hispanic Origin	9.9%
Diversity Index	64.0

2014 Population by Race/Ethnicity

Total	826
White Alone	59.3%
Black Alone	25.1%
American Indian Alone	4.6%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.7%
Two or More Races	4.0%
Hispanic Origin	12.0%
Diversity Index	67.1

2019 Population by Race/Ethnicity

Total	843
White Alone	56.9%
Black Alone	25.0%
American Indian Alone	4.6%
Asian Alone	1.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	7.4%
Two or More Races	4.6%
Hispanic Origin	15.1%
Diversity Index	71.0

2010 Population by Relationship and Household Type

Total	838
In Households	100.0%
In Family Households	44.0%
Householder	14.3%
Spouse	7.2%
Child	16.8%
Other relative	3.0%
Nonrelative	2.7%
In Nonfamily Households	56.0%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
Longitude: -97.5254236

2014 Population 25+ by Educational Attainment

Total	599
Less than 9th Grade	5.5%
9th - 12th Grade, No Diploma	3.8%
High School Graduate	11.4%
GED/Alternative Credential	3.2%
Some College, No Degree	34.7%
Associate Degree	11.4%
Bachelor's Degree	13.9%
Graduate/Professional Degree	16.2%

2014 Population 15+ by Marital Status

Total	734
Never Married	42.8%
Married	28.7%
Widowed	1.4%
Divorced	27.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	96.3%
Civilian Unemployed	3.7%

2014 Employed Population 16+ by Industry

Total	548
Agriculture/Mining	4.6%
Construction	2.0%
Manufacturing	2.0%
Wholesale Trade	0.4%
Retail Trade	28.8%
Transportation/Utilities	9.1%
Information	1.1%
Finance/Insurance/Real Estate	4.7%
Services	46.4%
Public Administration	0.9%

2014 Employed Population 16+ by Occupation

Total	548
White Collar	63.7%
Management/Business/Financial	4.9%
Professional	15.5%
Sales	23.2%
Administrative Support	20.1%
Services	25.5%
Blue Collar	10.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.7%
Installation/Maintenance/Repair	0.7%
Production	3.5%
Transportation/Material Moving	5.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
Longitude: -97.5254236

2010 Households by Type

Total	504
Households with 1 Person	61.3%
Households with 2+ People	38.7%
Family Households	23.8%
Husband-wife Families	11.9%
With Related Children	4.0%
Other Family (No Spouse Present)	11.9%
Other Family with Male Householder	2.6%
With Related Children	1.8%
Other Family with Female Householder	9.3%
With Related Children	6.7%
Nonfamily Households	14.9%
All Households with Children	12.9%

Multigenerational Households	0.8%
Unmarried Partner Households	9.7%
Male-female	7.7%
Same-sex	2.0%

2010 Households by Size

Total	504
1 Person Household	61.3%
2 Person Household	25.4%
3 Person Household	6.0%
4 Person Household	4.2%
5 Person Household	1.6%
6 Person Household	1.0%
7 + Person Household	0.6%

2010 Households by Tenure and Mortgage Status

Total	504
Owner Occupied	20.6%
Owned with a Mortgage/Loan	16.3%
Owned Free and Clear	4.4%
Renter Occupied	79.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Demographic and Income Profile

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
Longitude: -97.5254236

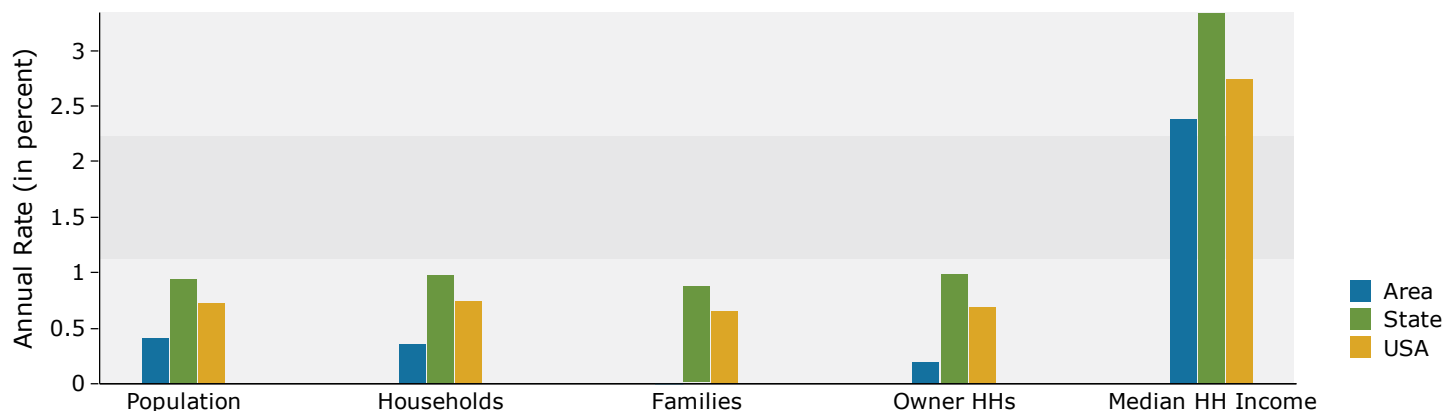
Summary	Census 2010	2014	2019				
Population	838	826	843				
Households	504	498	507				
Families	120	116	116				
Average Household Size	1.66	1.66	1.66				
Owner Occupied Housing Units	104	99	100				
Renter Occupied Housing Units	400	399	407				
Median Age	32.5	32.4	32.6				
Trends: 2014 - 2019 Annual Rate	Area	State	National				
Population	0.41%	0.95%	0.73%				
Households	0.36%	0.98%	0.75%				
Families	0.00%	0.87%	0.66%				
Owner HHs	0.20%	0.99%	0.69%				
Median Household Income	2.38%	3.34%	2.74%				
Households by Income	2014		2019				
	Number	Percent	Number	Percent			
	<\$15,000	166	33.3%	168	33.1%		
	\$15,000 - \$24,999	93	18.7%	74	14.6%		
	\$25,000 - \$34,999	73	14.7%	64	12.6%		
	\$35,000 - \$49,999	53	10.6%	56	11.0%		
	\$50,000 - \$74,999	85	17.1%	103	20.3%		
	\$75,000 - \$99,999	9	1.8%	13	2.6%		
	\$100,000 - \$149,999	12	2.4%	18	3.6%		
	\$150,000 - \$199,999	2	0.4%	3	0.6%		
	\$200,000+	5	1.0%	8	1.6%		
Median Household Income	\$23,457		\$26,387				
Average Household Income	\$33,472		\$38,813				
Per Capita Income	\$20,180		\$23,343				
Population by Age	Census 2010		2014		2019		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	39	4.7%	37	4.5%	39	4.6%
	5 - 9	31	3.7%	30	3.6%	30	3.6%
	10 - 14	27	3.2%	25	3.0%	25	3.0%
	15 - 19	33	3.9%	30	3.6%	30	3.6%
	20 - 24	102	12.2%	105	12.7%	95	11.3%
	25 - 34	230	27.4%	231	28.0%	246	29.2%
	35 - 44	126	15.0%	118	14.3%	123	14.6%
	45 - 54	122	14.6%	113	13.7%	105	12.5%
	55 - 64	85	10.1%	89	10.8%	94	11.2%
	65 - 74	27	3.2%	32	3.9%	39	4.6%
	75 - 84	11	1.3%	11	1.3%	12	1.4%
	85+	5	0.6%	5	0.6%	5	0.6%
	Race and Ethnicity	Census 2010		2014		2019	
Number		Percent	Number	Percent	Number	Percent	
White Alone		512	61.1%	490	59.3%	480	56.9%
Black Alone		209	24.9%	207	25.1%	211	25.0%
American Indian Alone		38	4.5%	38	4.6%	39	4.6%
Asian Alone		11	1.3%	11	1.3%	12	1.4%
Pacific Islander Alone		0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone		39	4.7%	47	5.7%	62	7.4%
Two or More Races		29	3.5%	33	4.0%	39	4.6%
Hispanic Origin (Any Race)		83	9.9%	99	12.0%	127	15.1%

Data Note: Income is expressed in current dollars.

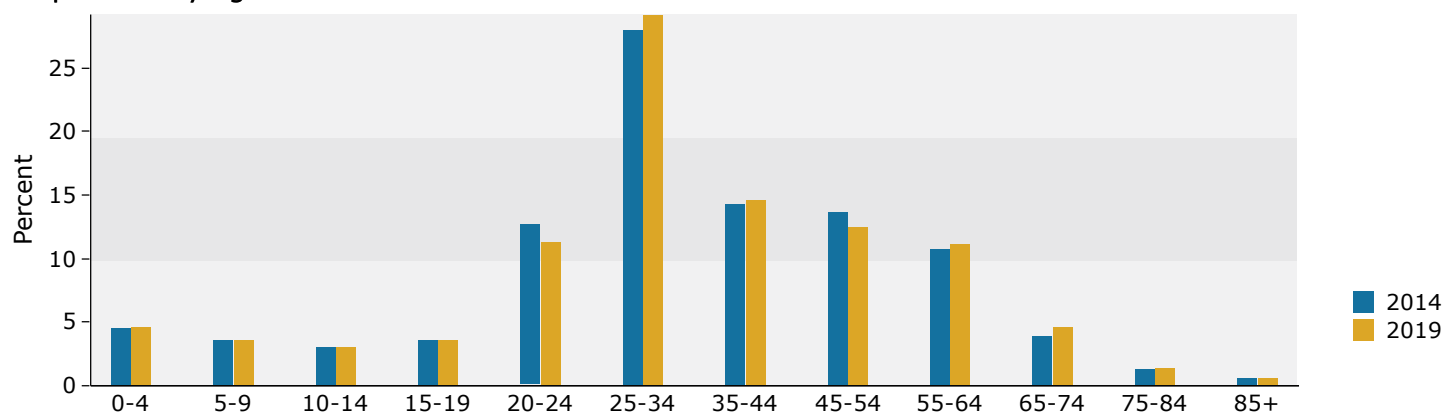
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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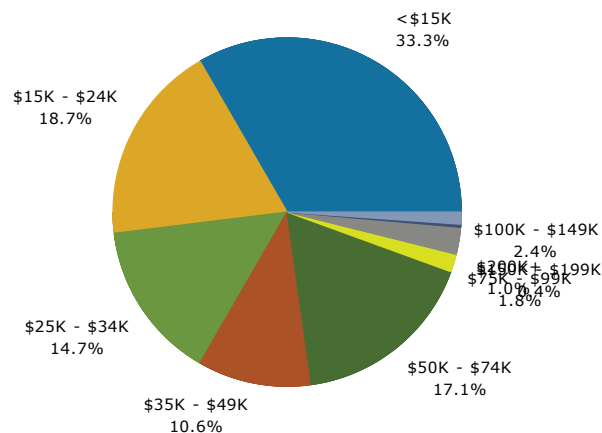
Trends 2014-2019



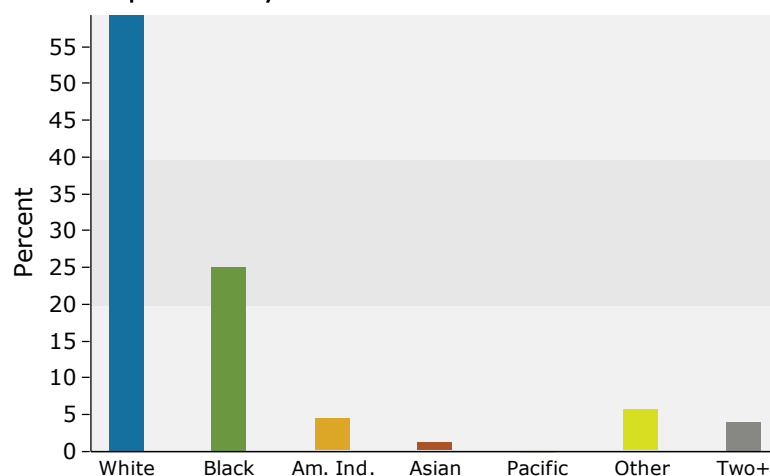
Population by Age



2014 Household Income



2014 Population by Race



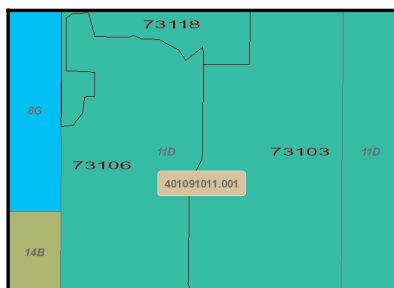
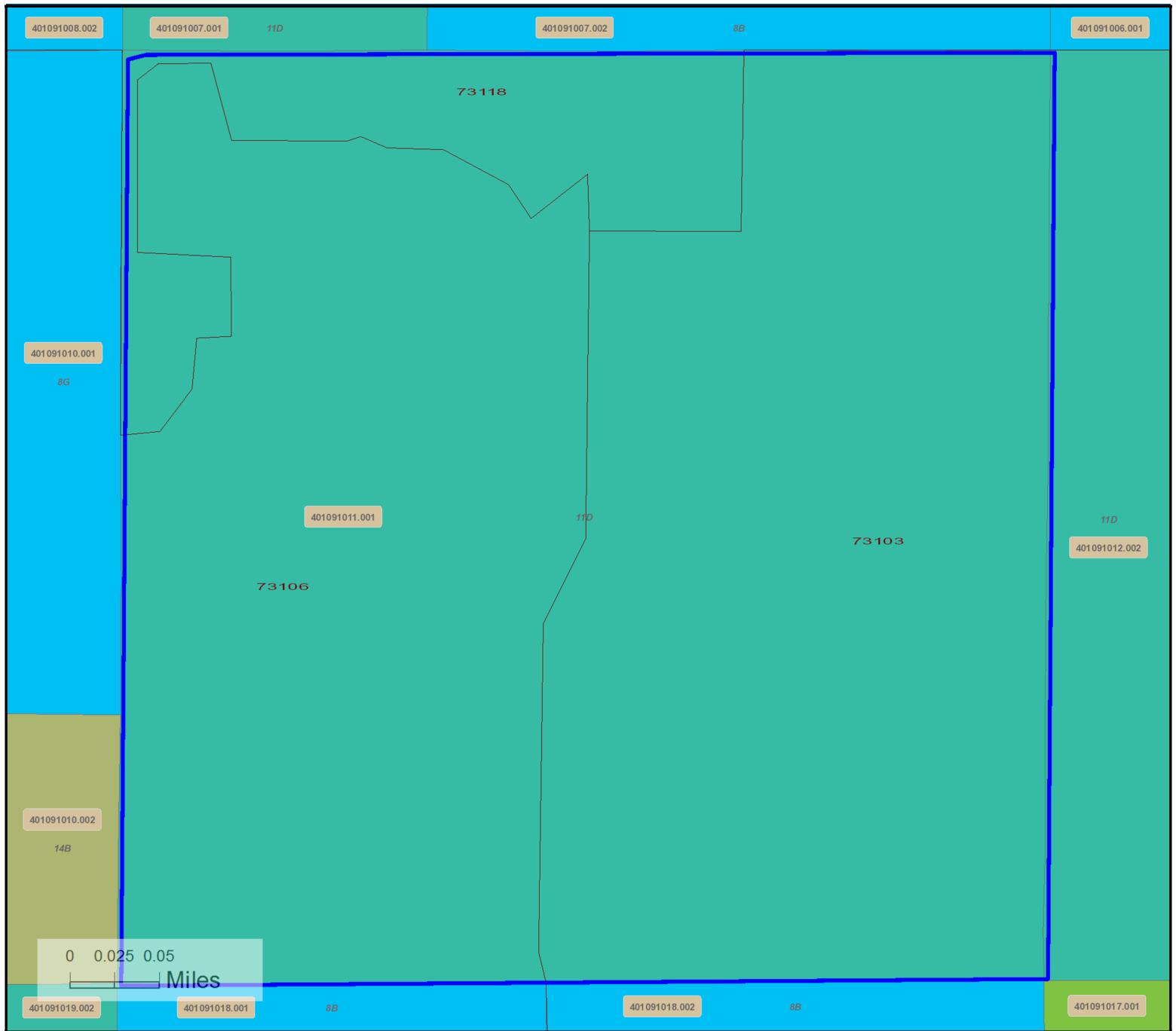
2014 Percent Hispanic Origin: 12.0%



Dominant Tapestry Map

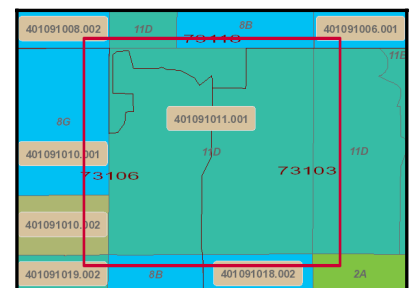
Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK



Tapestry LifeMode

- | | |
|---|--|
| ■ L1: Affluent Estates | ■ L8: Middle Ground |
| ■ L2: Upscale Avenues | ■ L9: Senior Styles |
| ■ L3: Uptown Individuals | ■ L10: Rustic Outposts |
| ■ L4: Family Landscapes | ■ L11: Midtown Singles |
| ■ L5: GenXurban | ■ L12: Hometown |
| ■ L6: Cozy Country | ■ L13: Next Wave |
| ■ L7: Ethnic Enclaves | ■ L14: Scholars and Patriots |



Source: Esri

December 06, 2014

Prepared by Esri



Dominant Tapestry Map

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK

Tapestry Segmentation

Tapestry Segmentation represents the fifth generation of market segmentation systems that began 30 years ago. The 67-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hardscrabble Road)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Soccer Moms)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Diners & Miners)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Simplicity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (International Marketplace)
Segment 7A (Up and Coming Families)	Segment 13B (Las Casas)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (American Dreamers)	Segment 13D (Fresh Ambitions)
Segment 7D (Barrios Urbanos)	Segment 13E (High Rise Renters)
Segment 7E (Valley Growers)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)
Segment 8B (Emerald City)	Segment 15 (Unclassified)

Source: Esri

December 06, 2014

Prepared by Esri



Executive Summary

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
Longitude: -97.5254236

Population

2000 Population	881
2010 Population	838
2014 Population	826
2019 Population	843
2000-2010 Annual Rate	-0.50%
2010-2014 Annual Rate	-0.34%
2014-2019 Annual Rate	0.41%
2014 Male Population	51.1%
2014 Female Population	48.9%
2014 Median Age	32.4

In the identified area, the current year population is 826. In 2010, the Census count in the area was 838. The rate of change since 2010 was -0.34% annually. The five-year projection for the population in the area is 843 representing a change of 0.41% annually from 2014 to 2019. Currently, the population is 51.1% male and 48.9% female.

Median Age

The median age in this area is 32.4, compared to U.S. median age of 37.7.

Race and Ethnicity

2014 White Alone	59.3%
2014 Black Alone	25.1%
2014 American Indian/Alaska Native Alone	4.6%
2014 Asian Alone	1.3%
2014 Pacific Islander Alone	0.0%
2014 Other Race	5.7%
2014 Two or More Races	4.0%
2014 Hispanic Origin (Any Race)	12.0%

Persons of Hispanic origin represent 12.0% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 67.1 in the identified area, compared to 62.6 for the U.S. as a whole.

Households

2000 Households	424
2010 Households	504
2014 Total Households	498
2019 Total Households	507
2000-2010 Annual Rate	1.74%
2010-2014 Annual Rate	-0.28%
2014-2019 Annual Rate	0.36%
2014 Average Household Size	1.66

The household count in this area has changed from 504 in 2010 to 498 in the current year, a change of -0.28% annually. The five-year projection of households is 507, a change of 0.36% annually from the current year total. Average household size is currently 1.66, compared to 1.66 in the year 2010. The number of families in the current year is 116 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Executive Summary

Paseo Arts District
Area: 0.25 square miles

Paseo Arts District - Oklahoma City, OK
Latitude: 35.49686788
Longitude: -97.5254236

Median Household Income

2014 Median Household Income	\$23,457
2019 Median Household Income	\$26,387
2014-2019 Annual Rate	2.38%

Average Household Income

2014 Average Household Income	\$33,472
2019 Average Household Income	\$38,813
2014-2019 Annual Rate	3.01%

Per Capita Income

2014 Per Capita Income	\$20,180
2019 Per Capita Income	\$23,343
2014-2019 Annual Rate	2.95%

Households by Income

Current median household income is \$23,457 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$26,387 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$33,472 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$38,813 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$20,180 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$23,343 in five years, compared to \$32,168 for all U.S. households

Housing

2000 Total Housing Units	616
2000 Owner Occupied Housing Units	82
2000 Renter Occupied Housing Units	342
2000 Vacant Housing Units	192
2010 Total Housing Units	647
2010 Owner Occupied Housing Units	104
2010 Renter Occupied Housing Units	400
2010 Vacant Housing Units	143
2014 Total Housing Units	647
2014 Owner Occupied Housing Units	99
2014 Renter Occupied Housing Units	399
2014 Vacant Housing Units	149
2019 Total Housing Units	659
2019 Owner Occupied Housing Units	100
2019 Renter Occupied Housing Units	407
2019 Vacant Housing Units	152

Currently, 15.3% of the 647 housing units in the area are owner occupied; 61.7%, renter occupied; and 23.0% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 647 housing units in the area - 16.1% owner occupied, 61.8% renter occupied, and 22.1% vacant. The annual rate of change in housing units since 2010 is 0.00%. Median home value in the area is \$107,258, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 6.07% annually to \$144,000.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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